With the continued globalisation of mining and construction companies, there can be operations across many time zones and for specialised machinery manufacturers like Broons in South Australia, it means having sophisticated transport infrastructure to support the demands of its truly international customers.

Since the 1980’s, the South Australian manufacturer has been sending their ‘Square’ Impact rollers via road, rail, sea and even air, to meet the demand from companies the world over. Often supplied with suitable tractors, the machines can be stripped down for the most effective packaging.

Broons Director Stuart Bowes added that “Given most of our clients work in remote regions, the transport costs can be significant so our operations team spend a lot of hours finding the best transport solution. Often this can be dictated by the urgency of the need for the equipment. In the Middle East we flew 25 units with tractors, this was unprecedented but our clients were working just 3 days after the equipment left our shores.”

Domestically, long haul road freight into WA from the east can be expensive but Broons have recently partnered with SCT Logistics to provide a cost effective solution using their rail service across the Nullarbor.

"SCT Logistics have been fabulous. Their staff in Adelaide have gone out of their way to assist, and their delivery time not to mention the cost saving, exceeds anything provided by road freight", said Mr Bowes.

To organise a trial of the Broons Impact Roller, their technical staff can be contacted either by (08) 8268 1988 or info@broons.com. You can also download a brochure at http://www.broons.com/impact/