

KIRPY

MEDIA RELEASE

K(C)13



BROONS EXPECTS SIGNIFICANT UPSWING IN DEMAND FOR KIRPY ROCK CRUSHERS, STEHR SOIL STABILISERS AND THEIR OWN LOCALLY BUILT ROLLERS

Even before the recent flooding events throughout much of eastern Australia, the increased level of interest in the Kirpy range of rock crushers and Stehr soil stabilisers from Shire Councils and Contractors in the back end of 2010 was much higher than had been seen in recent years, suggesting the economy was on the road to recovery. The Company said that it was looking forward to being a part of that after a couple of quieter years.

"Apart from sales in the mining sector, most machinery distributors in Australia would agree that the industry has been through a particularly tough time since late 2007, and many would be just hanging on waiting for better times to return," said Stuart Bowes, Director. "We've have been luckier than most because we've had good export orders into markets that have not been so affected by the downturn. In many cases, our machinery is totally unique so we have been able to maintain sales in a very depressed market."

The Broons factory has been kept busy during the lean times manufacturing its range of compaction equipment, but now the Company is seeing a welcome swing back to sales and rental of its stable of Kirpy rock crushers along with growing interest in their range of the German manufactured soil stabilisers from Stehr.

"There are a number of Councils in QLD and NSW that had scheduled flood damage works from the previous year, long before this recent flooding happened. When the water finally subsides their workload will have increased significantly as they prepare to carry out the emergency works necessary to get things back on track, let alone the consideration of the long term rectification that will be required."

"Given the level of road damage and the enquiries we are getting, I'm not sure there is enough equipment in Australia to even carry out the work".

However, in anticipation of this, Broons Director, Stuart Bowes, has just returned from Europe where he had meetings with the manufacturers of both Kirpy rock crushers and Stehr stabilisers, to make arrangements for the provision of additional equipment





to be sure his Company can handle the demand.

Given the highly portable nature of the Kirpy and Stehr equipment, it can be easily mobilised and working within minutes of arriving on site.

Broons are the Australasian distributors for the Kirpy range of Rock Crushing equipment made in France and Stehr soil stabilisation equipment from Germany. Three models of Kirpy machines, the BPB200, the BPB250 and the larger WX300, are all available for hire or purchase and are well suited to road construction, while other models are available for agricultural applications. Broons offer the complete range of Stehr soil stabilisers for sale in Australia.



Broons can be contacted on (08) 8268 1988, by e-mail at info@broons.com or through their website www.broons.com.

